

Digital Leadership in Business

This Digital Leadership course explores digital technologies in the business landscape. By the end, you'll identify barriers to transformation, understand personal leadership principles, and develop the skills to build and lead successful teams.

Program Duration

4 Hours

Learning Format

Online and On-demand

Course Curriculum

Lesson 01 - Course Introduction

Lesson 02 - Understanding Change

- 2.01 Introduction
- 2.02 Understanding Change
- 2.03 Adapting to Change - Banking Example
- 2.04 Embrace Change
- 2.05 Disruptive Innovation
- 2.06 FANGs
- 2.07 Netflix vs Blockbuster
- 2.08 Leading Through Digital Transformation in the VUCA World
- 2.09 How did Kodak Fail
- 2.10 Evolution of Leadership
- 2.11 Leadership Styles
- 2.12 Importance of Leadership
- 2.13 The Curious Case of Satya Nadella
- 2.14 Traditional vs Transformational Leadership Style
- 2.15 Impediments of Change
- 2.16 Addressing the Impediments
- 2.17 Skills of a Future Leader - Part One
- 2.18 Skills of a Future Leader - Part Two
- 2.19 Culture Shapes an Organization
- 2.20 Quick Recap

Lesson 03 - Personal Leadership

- 3.01 Introduction
- 3.02 Understanding Leadership
- 3.03 Personal Leadership
- 3.04 Importance of Personal Leadership
- 3.05 Leadership Traits - Lessons from Obama
- 3.06 Qualities of a Good Leader
- 3.07 Purpose of Leadership
- 3.08 Personal Leadership Principles - Part One
- 3.09 Personal Leadership Principles - Part Two

- 3.10 Effective Communication Skills
- 3.11 Eight Aspects of Effective Communication - Part One
- 3.12 Eight Aspects of Effective Communication - Part Two
- 3.13 Personal Leadership and Change Management
- 3.14 Building a High-Performance Team
- 3.15 Personal Leadership - Emotional Intelligence
- 3.16 Personal Leadership - Perpetual Learning
- 3.17 Quick Recap

Lesson 04 - Team Leadership

- 4.01 Introduction
- 4.02 Team Leadership
- 4.03 Understanding Team - Rowing Example
- 4.04 Qualities of a Team Leader
- 4.05 Roles and Responsibilities of a Team Leader
- 4.06 Attributes of a Winning Team
- 4.07 Four Stages of Team Development - Part One
- 4.08 Four Stages of Team Development - Part Two
- 4.09 Case Study - Lehman Brothers
- 4.10 Promoting Complementary Skills in a Team
- 4.11 Empower and Delegate a High-Performance Team
- 4.12 Collaborative Change Management
- 4.13 Power of Collaboration for Innovation
- 4.14 Building the Culture of Innovation - Part One
- 4.15 Building the Culture of Innovation - Part Two
- 4.16 Motivating the Team for Excellence
- 4.17 Case Study - Mahendra Singh Dhoni
- 4.18 Quick Recap

Lesson 05 - Spotlight

Lesson 06 - Organizational Leadership

- 6.01 Introduction
- 6.02 Understanding Organizational Leadership
- 6.03 Importance of Vision Mission and Values
- 6.04 Strategy Maps and Alignment of Actions
- 6.05 Execution of Strategies
- 6.06 Mapping Change and Initiatives
- 6.07 Strategic Transformation Through Lean
- 6.08 Execution - Organizational Trait for Excellence
- 6.09 Disruptive Innovation
- 6.10 Driving Innovation Through Lean
- 6.11 Agility
- 6.12 Challenges in Executing Organizational Changes
- 6.13 Traits of Transformational Leadership
- 6.14 Quick Recap

Lesson 07 - Leading a Disruptive Change

- 7.01 Introduction
- 7.02 Disruptive Change
- 7.03 Leading Through Disruptive Changes

- 7.04 Traits of Disruptive Leaders
- 7.05 Causes of Disruptive Change
- 7.06 Disruptive Change - Execution Imperatives
- 7.07 Why Large Organizations Fail
- 7.08 Case Study - Changing Face of Storage
- 7.09 Benefits of Digital Transformation
- 7.10 Organizational Attributes - Part One
- 7.11 Organizational Attributes - Part Two
- 7.12 Key Challenges in Digital Transformation - Part One
- 7.13 Key Challenges in Digital Transformation - Part Two
- 7.14 Disruptive Innovation Theory
- 7.15 Disruptive Innovation - Example
- 7.16 Quick Recap

Lesson 08 - Spotlight

4+ Skills Covered

- Awareness of digital technologies
- Rules of personal leadership
- Team building
- Growth Mindset